

## West Lancashire Heritage and Conservation Strategy.

### Work undertaken under Aim 2 – ‘To promote awareness, knowledge and enjoyment’

Aim/Action ref No.	Work or project undertaken	Comments	Objectives	Value (H/M/L)
AK.1	Conservation area character appraisals. Work to maintain up to date reviews is continuing to ensure changes in our historic places are recognised and managed. Much of the work involves direct consultation with residents and exhibitions are promoted to allow discussions with Officers on any issues relating to the area.	The appraisal work provides a good way to engage with stakeholders with an interest in the Districts conservation areas.	C, D	Med
AK.2	The internet is recognised as a powerful tool for both informing and providing advice. We keep an up to date Web page with information on heritage issues, advice for property owners and residents with links to other sites and areas of information.	On going work.	C	High
AK.3	Publish the ‘Heritage and Environment’ Newsletter. Since Feb 2004 we have produced a newsletter, which is sent out to all residents who live in conservation areas or in a listed building (approx 2500 households) providing articles regarding current issues.	The newsletter was first published as a response of a customer survey. To date we have published 16 editions, which are available as a download off our Web site.	C	Med

AK.4	Production of advice leaflets and documents, which highlight specific heritage issues and promote awareness and understanding. 10 documents are currently available either in paper form or as a download from our Web page.	Target for 2009 is to publish a further leaflet relating to the cleaning of historic buildings.	C	Low
AK.5	Provide talks to local groups, bodies and organisations on various heritage topics.	Approximately 3-4 talks a year are provided both locally and at a regional and sub regional level.	C, D	Low
AK.6	Provide professional advice/guidance on a range of heritage issues to other Council Officers, Members, architects, property owners and residents.	Need to maintain staffing levels to retain high standard of conservation service.	C	High